

# INCREDIBLE BULK

DON'T MISS THIS OPPORTUNITY TO BE PART OF THE BEST  
RETAIL BULKY GOODS LEASING PORTFOLIO



**CBRE**  
CB RICHARD ELLIS

**INCREDIBLE BULK** is a premium quality landscape magazine which features double page, full and half page colour listings alongside market commentary and research from our top analysts. A total of 3,500 copies of the magazine will be printed and distributed as a personally addressed direct mail piece to our database of highly qualified retailers, investors, developers and service providers across Australia and New Zealand.



Incredible Bulk is a direct mail magazine designed to leverage the full value of the CBRE AUNZ database. For those properties that require exposure to local, national or specialist markets, additional campaign elements such as maps, floor plans, brochures, mail-outs and local media can be added to your campaign. Please consult your CB Richard Ellis agent to build a campaign that matches your requirements.

## ABOUT THE RETAIL BULKY GOODS TEAM

In the past 24 months, CB Richard Ellis' Retail Bulky Goods division transacted:

- > Over 300 leasing deals
- > Sales in excess of \$200 million

We currently have over 500,000 square metres of space available for lease across Australia and New Zealand.

## ABOUT THE INCREDIBLE BULK CAMPAIGN

### ASSETS

Body copy and bullet points  
High-resolution photography  
Maps

Building plans  
Artist impressions  
High-resolution aerial photographs

### MEDIA INSERTIONS RATES

Half Page	AU\$1,250 + GST
Full Page	AU\$1,850 + GST
Double Page Spread	AU\$4,000 + GST

### DEADLINES

Booking Period Commences	18 June 2010
Booking and Artwork Deadline	23 July 2010
In Market	24 August 2010

For further information on the Incredible Bulk portfolio please contact:

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